

Mary Desjardins, Executive Director TD Friends of the Environment Foundation



Mary Desjardins, Executive Director of the TD Friends of the Environment Foundation is responsible for defining and leading the strategic direction of the foundation as it enters its twentieth year of operation and beyond.

TD Friends of the Environment Foundation (TD FEF) is a national not-for-profit organization, formed by TD Bank Financial Group, with a grassroots focus that funds local projects dedicated to preserving the environment. The foundation works with Canadians who are committed to protecting the environment in their own community and across the country.

Mary joined TD in 2008 as the strategic marketing planner on the bank's environmental file. Prior to joining TD, Mary held a number of senior marketing positions with companies in Canada and the U.S. including Travelex, Thomas Cook Financial Services and Indigo Books & Music.

Mary graduated from the University of Western Ontario with a B.A. in English Literature and subsequently received her M.B.A. from the Rotman School of Management at the University of Toronto.